



Revisiting Town Landing

Essex, MA Harbor Plan
Preliminary Ideas Presentation

08.15.2013



Agenda

CHARACTERISTICS

Identity along the waterfront

- Getting around
- Historic ship building
- Ecology and conservation

Attractions

Pedestrian Crossings

Scale Comparisons

DESIGN PRINCIPLES

Connectivity

Authenticity

Unique Experiences

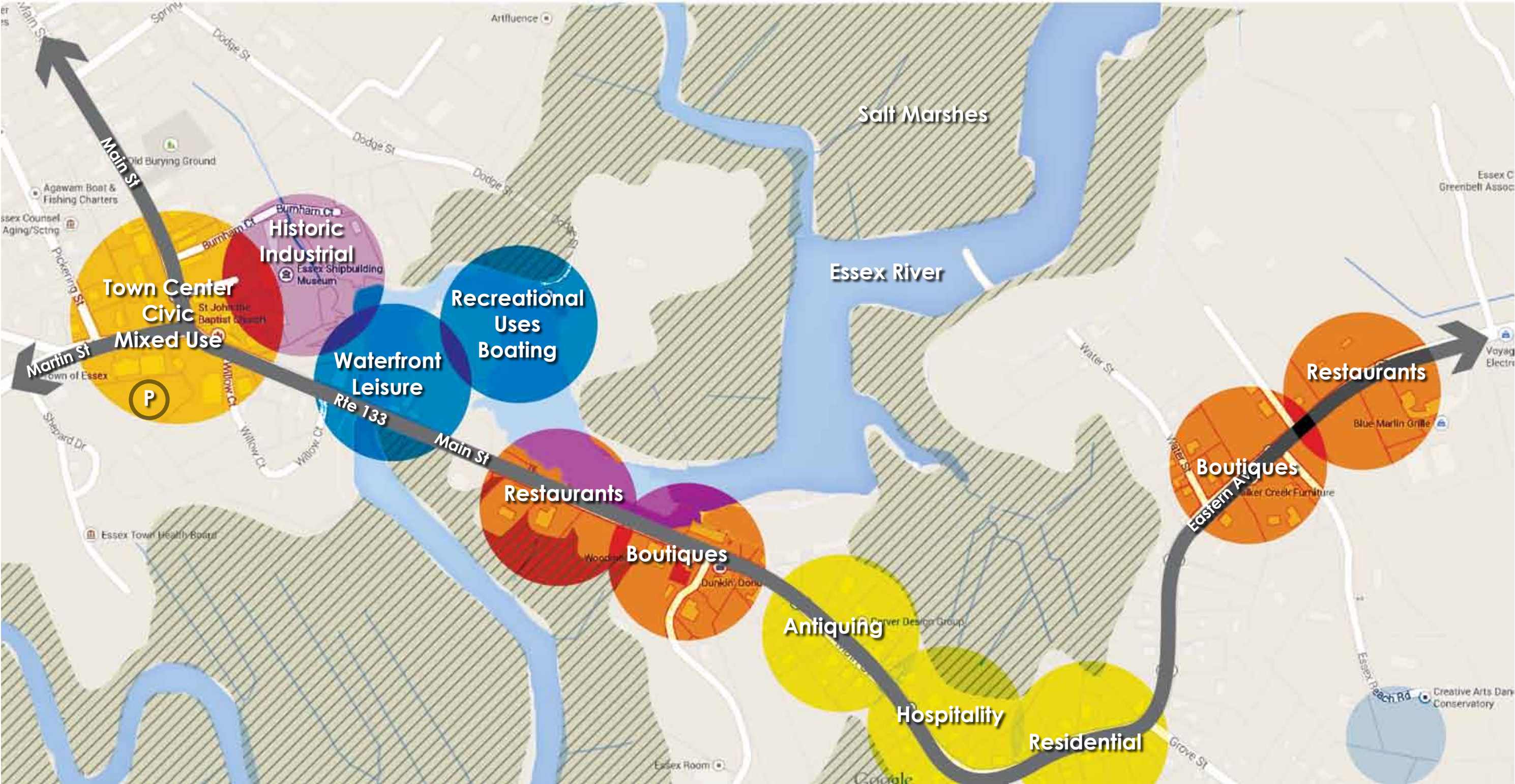
Synergy

Mobility and Wayfinding

ISSUES and OPPORTUNITIES

NEXT STEPS

Characteristics



Identity Along the Waterfront

LANDMARKS

Existing Town Landing
“Wooden vessel” memorial
Shipyard of 1668 landmark sign
Vernacular architecture
Woodmans of Essex



Identity Along the Waterfront

SHIP BUILDING

Essex Ship Building Museum - 1,500 visitors a year during the April to November season
Potential for public art connection
Outdoor exhibits
Town events



Identity Along the Waterfront

Conservation and Ecology

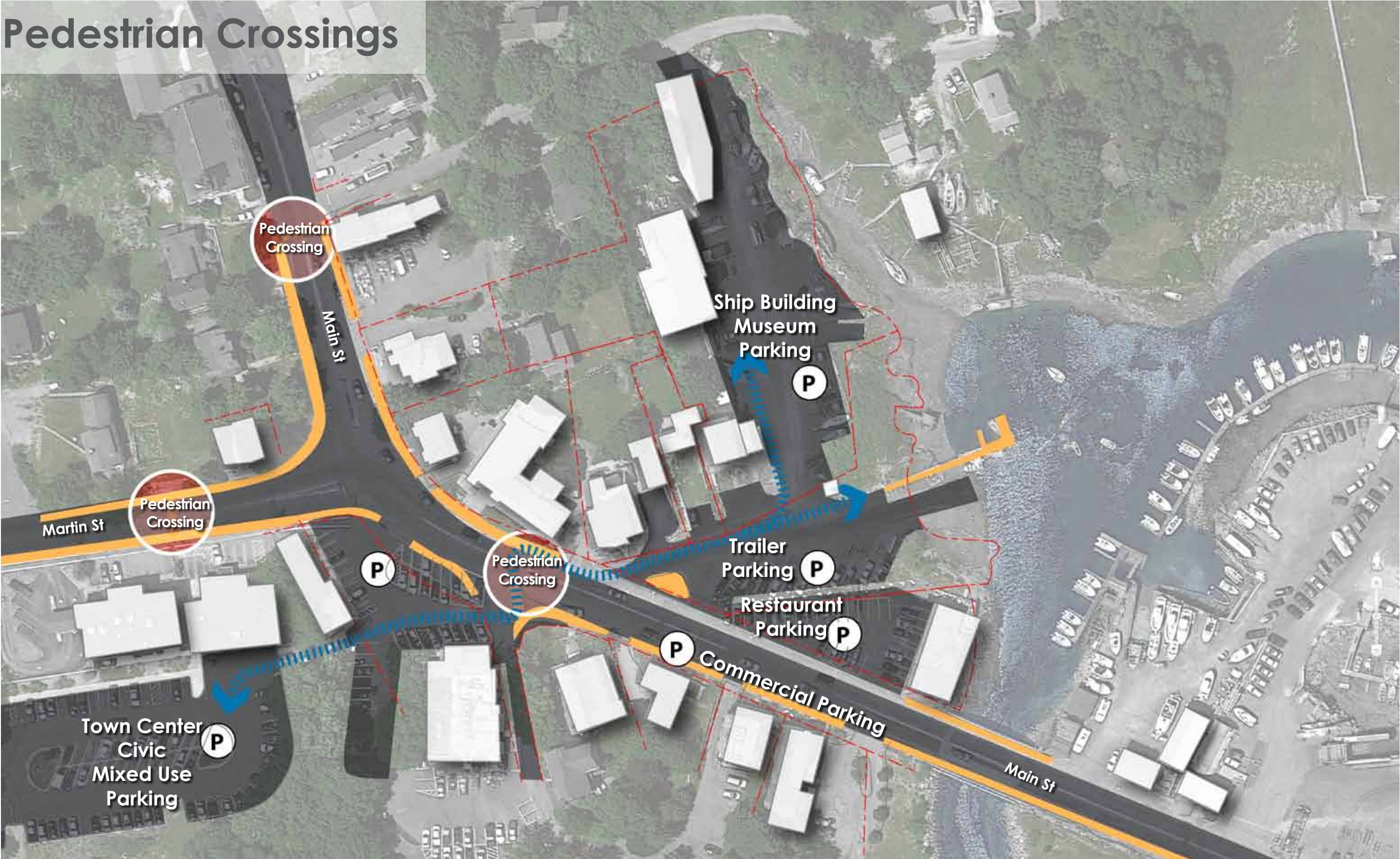
Essex Conservation Commission
Essex County Greenbelt and Land Trust
Essex Regional Conservation Authority
Manchester-Essex Conservation Trust
Essex Land Trust
Essex Soil and Water Conservation District



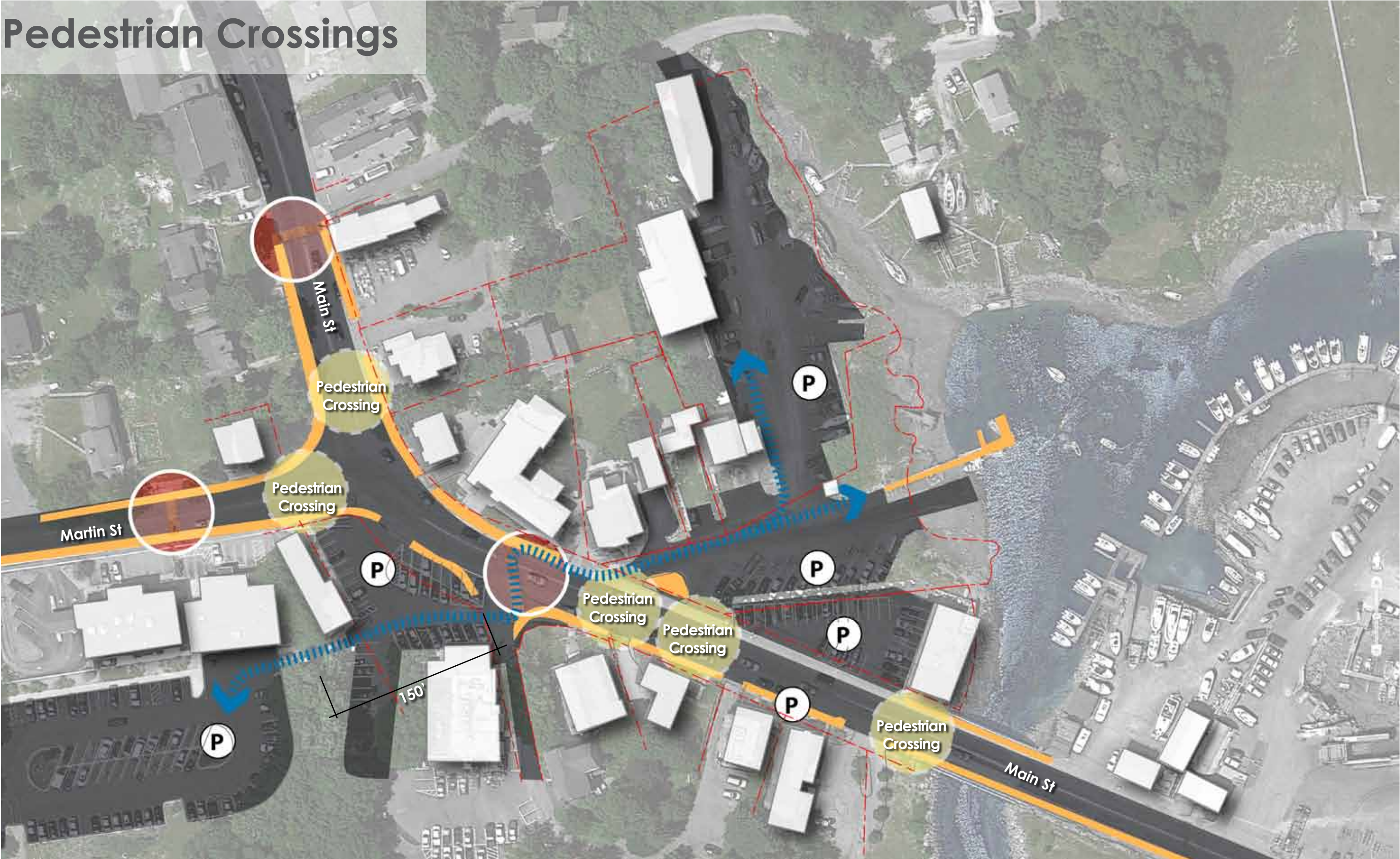
Attractions



Pedestrian Crossings



Pedestrian Crossings



Scale Comparisons

SITE: Essex, MA



Scale Comparisons

Essex, CT



Scale Comparisons

Gig Harbor, WA



Design Principles

Connectivity

Open up the waterfront, make it publicly accessible via great connections



Design Principles

Authenticity

Remain true to Essex's ship building heritage through public art and adaptive reuse



Design Principles

Synergy

A diverse mix of uses and attractions support one another through links to an overall 'historical' theme



Design Principles

Mobility

A measured parking strategy for school tours, visitors and boaters, while improving existing pedestrian, bicycle and kayaking connections

Wayfinding

Enhanced identity and directional signage to connect existing parking resources with nearby destinations



Issues / Opportunities

View from the Road



Issues / Opportunities

View from the Road



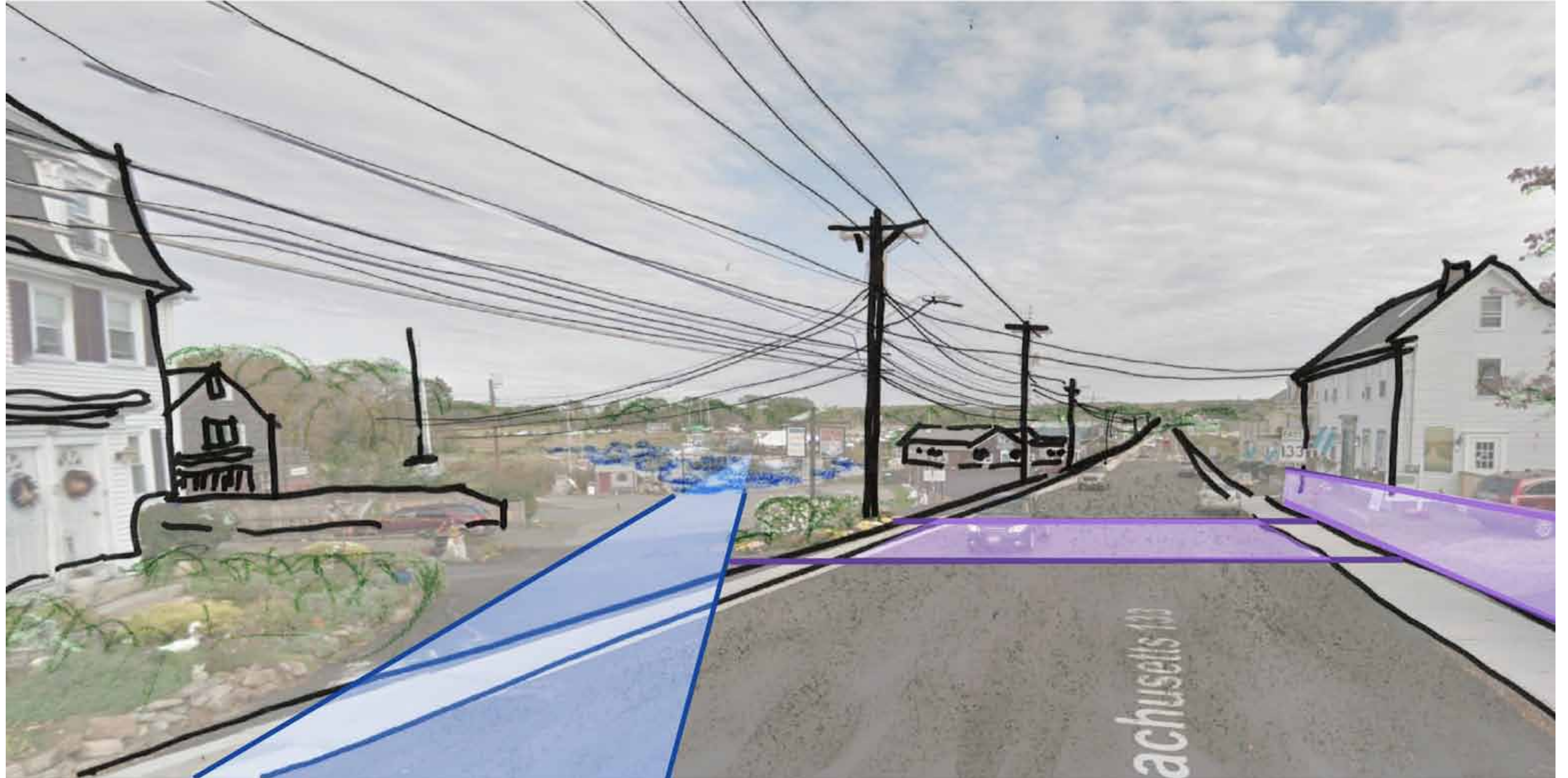
Issues / Opportunities

View from the Road



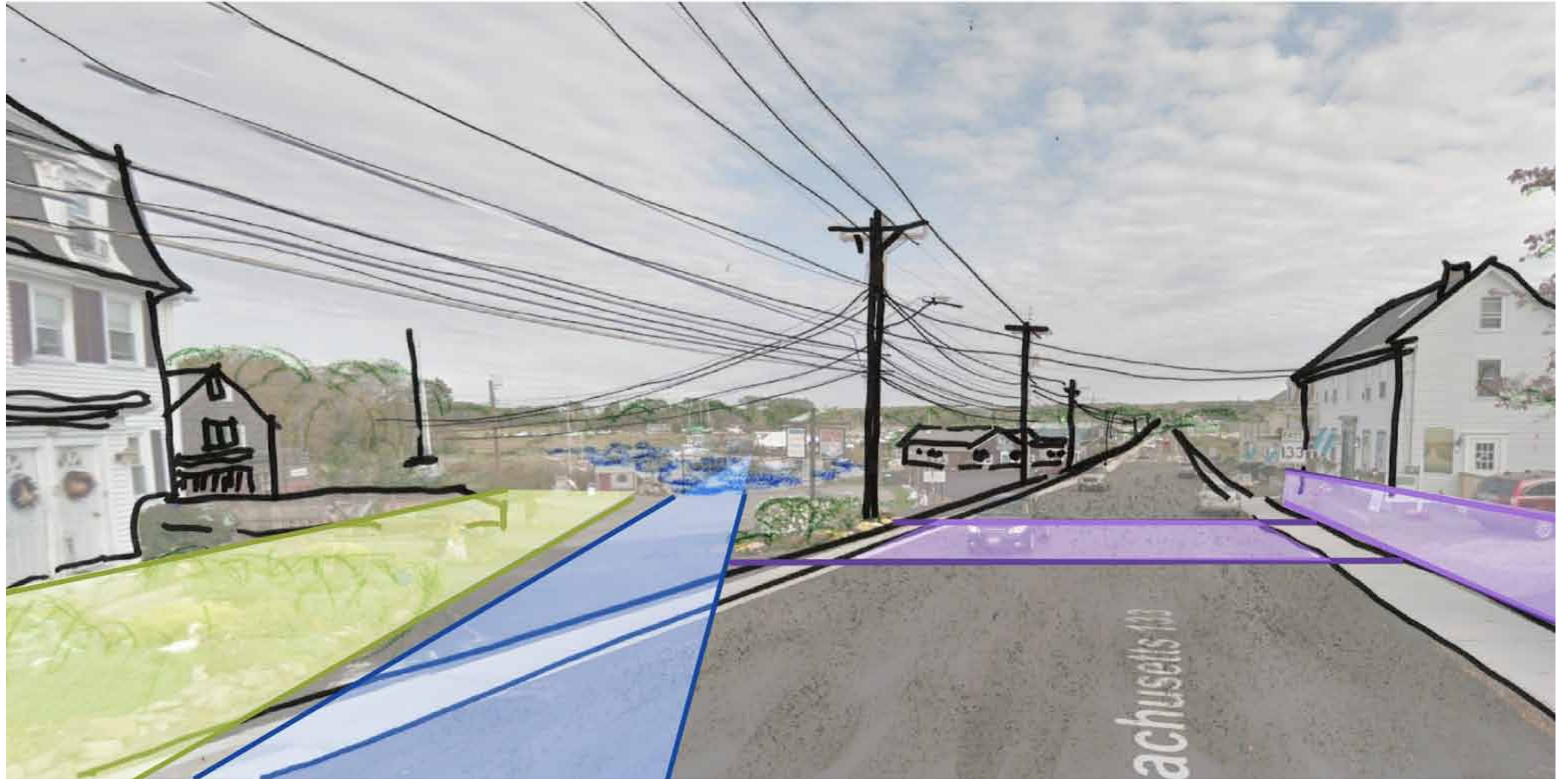
Issues / Opportunities

View from the Road



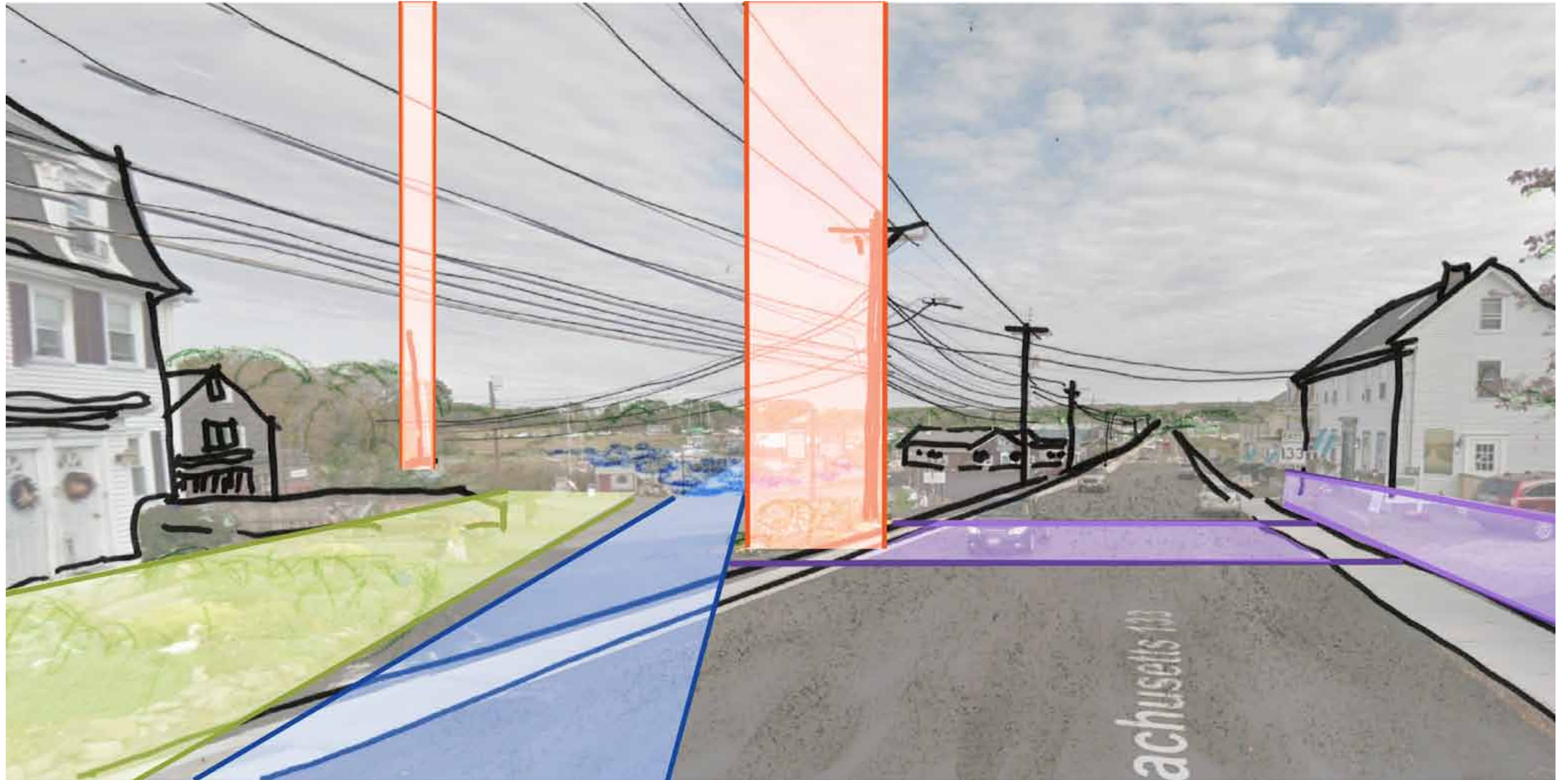
Issues / Opportunities

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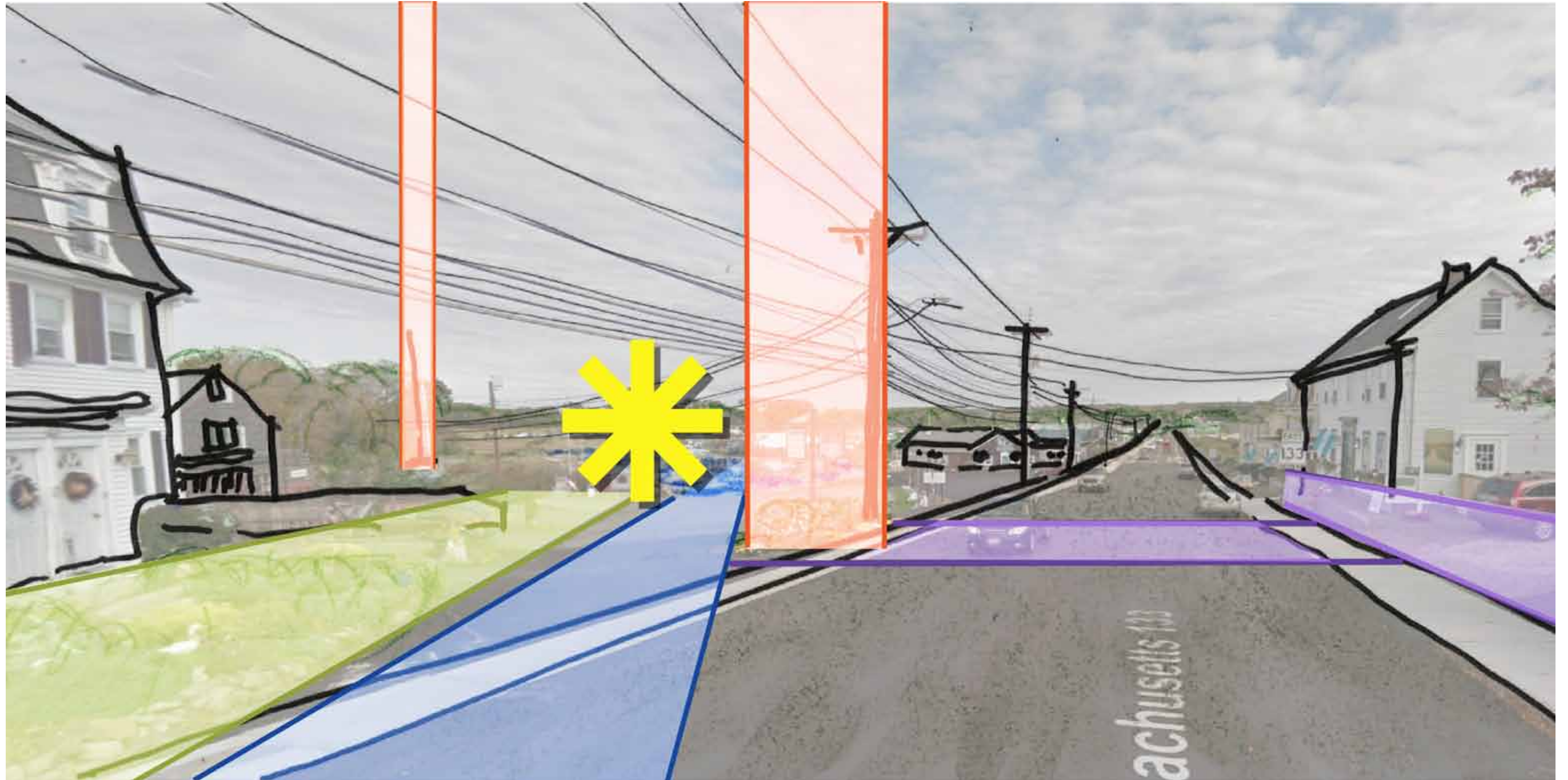
Issues / Opportunities

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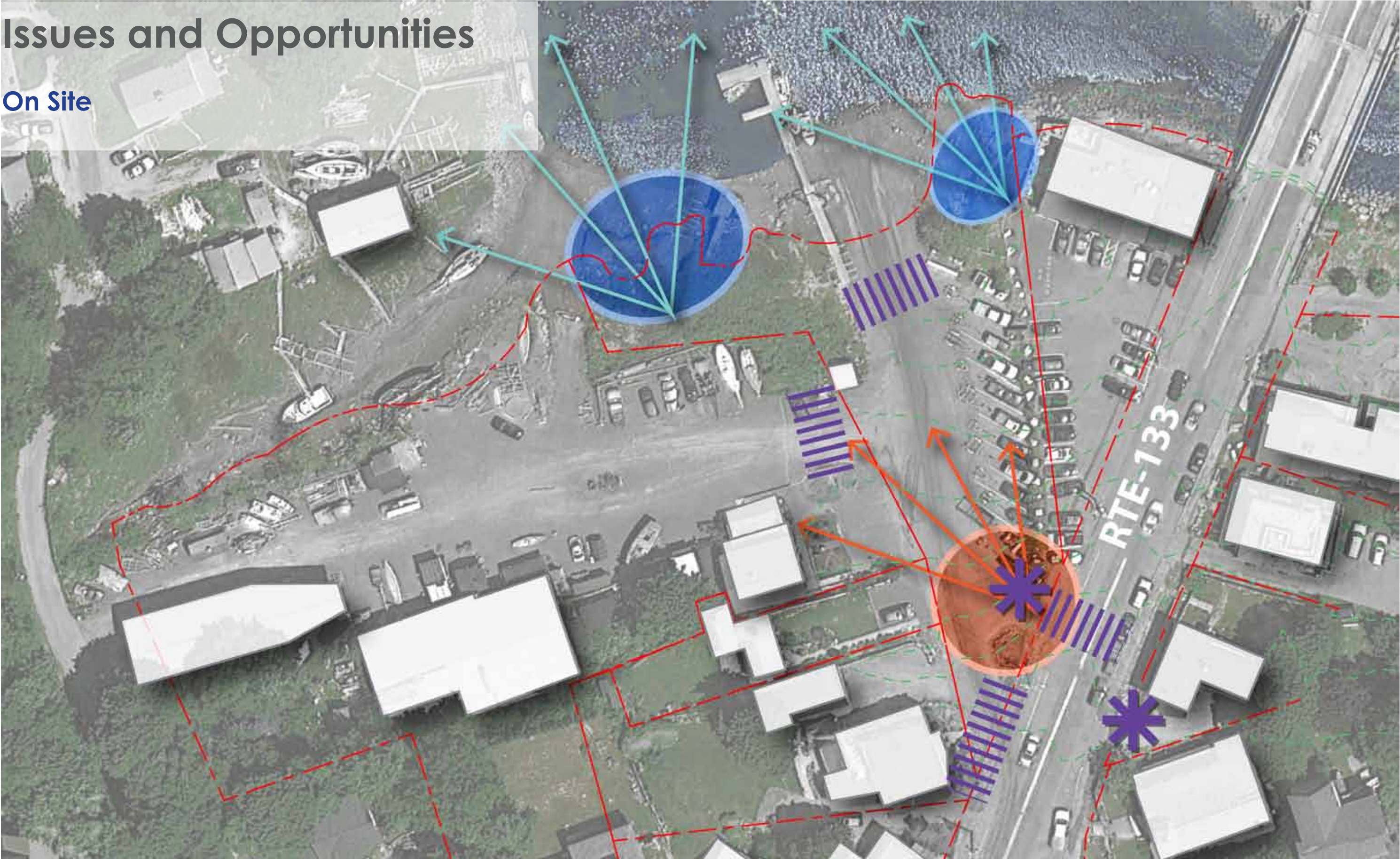
Issues and Opportunities

On Site



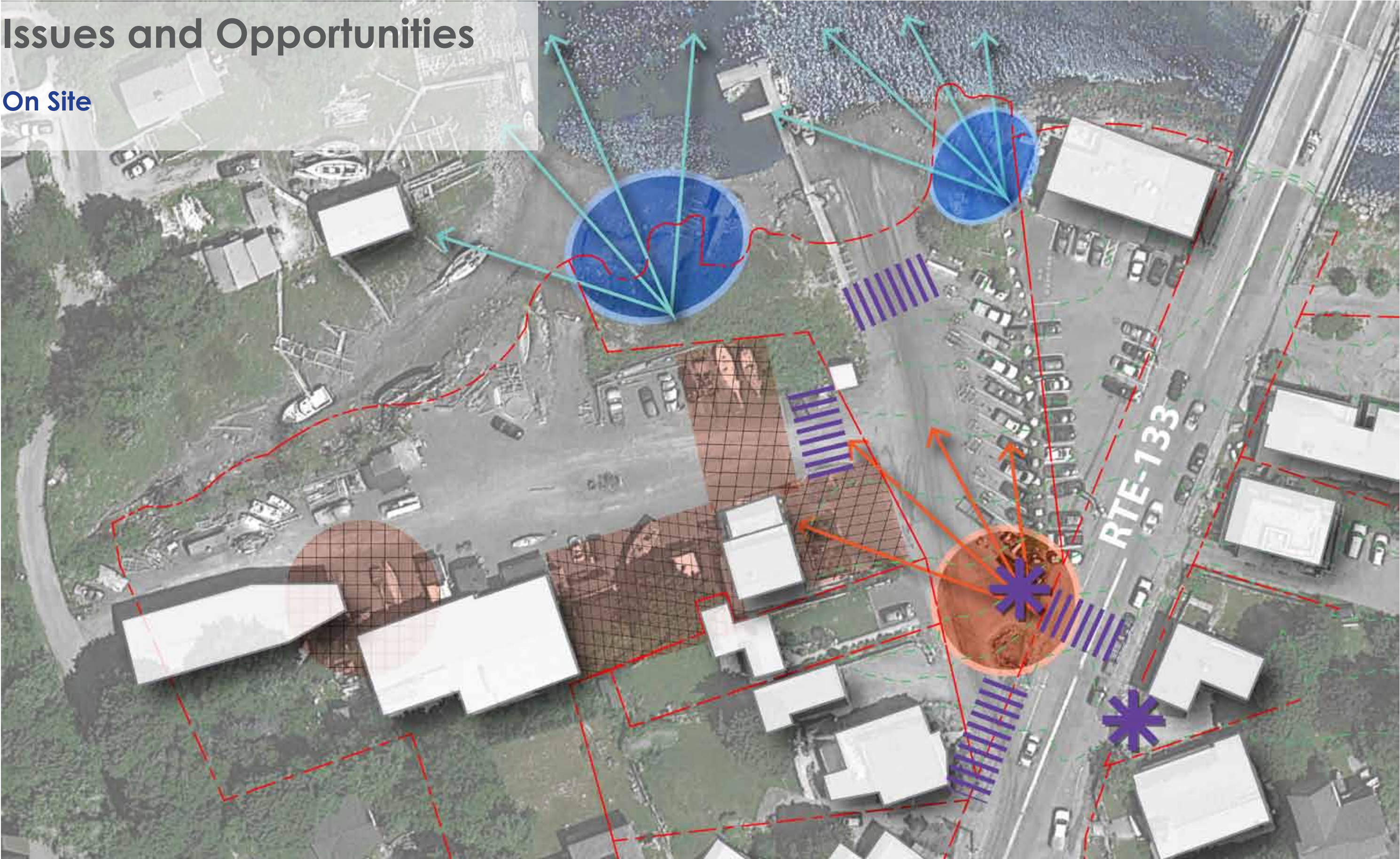
Issues and Opportunities


On Site



Issues and Opportunities

On Site

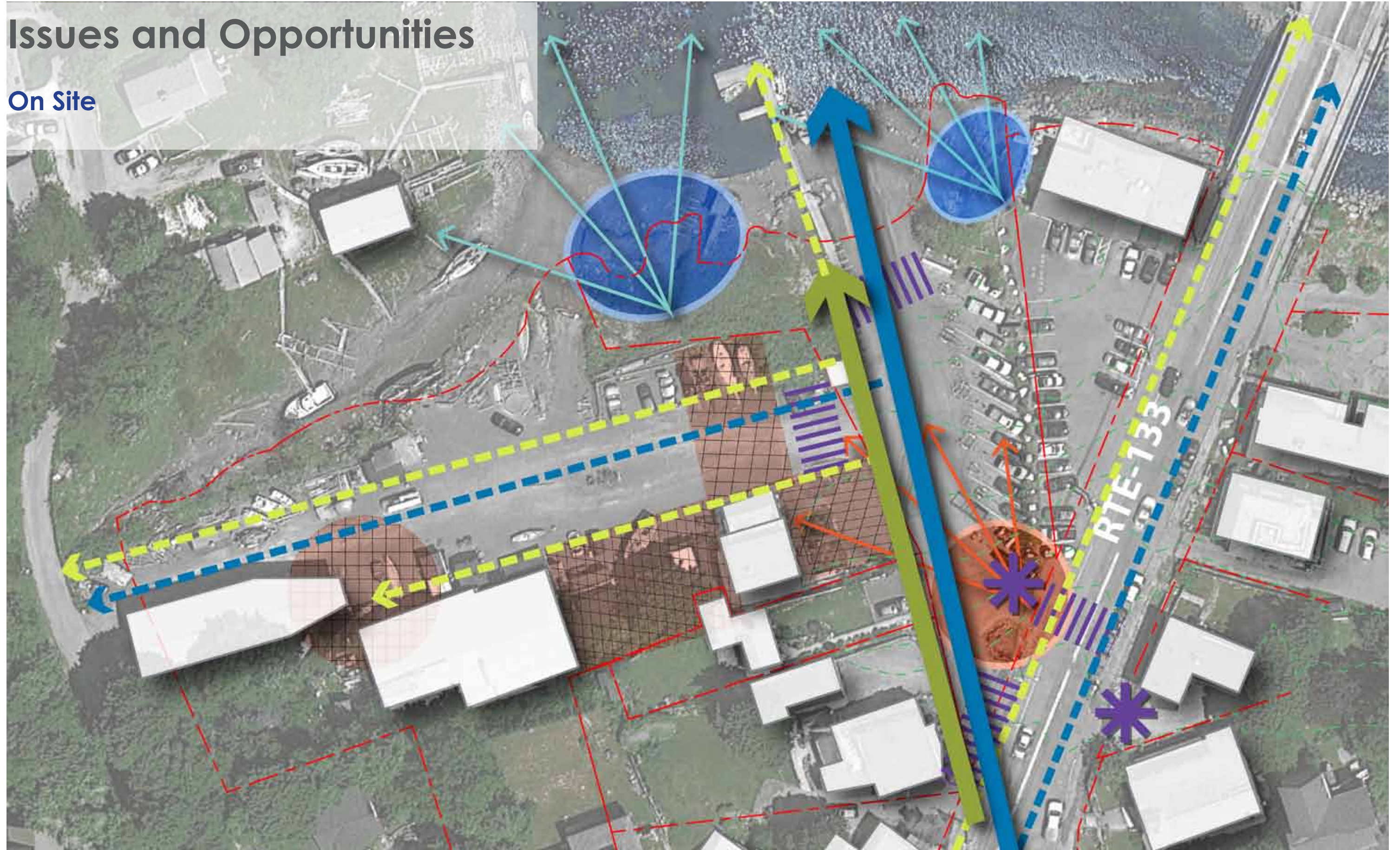




Issues and Opportunities

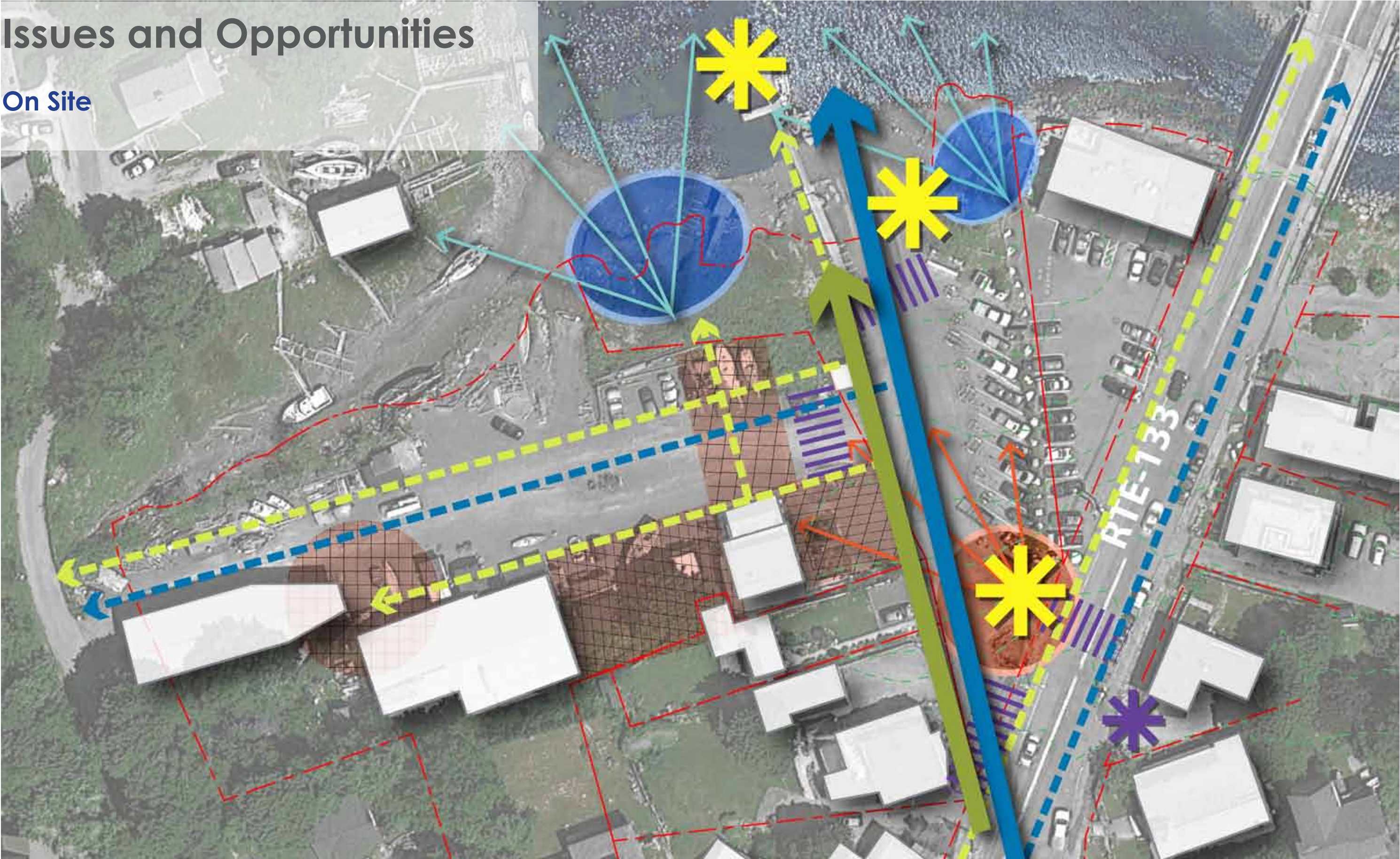
On Site

On Site



Issues and Opportunities

On Site



Next Steps: Design Elements

Enhance Landing

Pedestrian and Parking Wayfinding

Traffic Calming and Pedestrian Mobility

Visual Cues

Gathering and Viewing Opportunities

