

ECONOMIC DEVELOPMENT COMMITTEE
FEBRUARY 16, 2023 7:00 P.M.
VIRTUAL MEETING

This meeting will be conducted via remote participation only. For this meeting, both Committee members and members of the public who wish to listen to and/or view the meeting may do so via Video Call (with the option to show yourself on video or not and with the option to use a phone to call in, for audio-only). Every effort will be made to ensure that the public can adequately access the proceedings in real time, via technological means. In the event that we are unable to do so using the tools discussed below, despite best efforts, we will post on the town's website an audio or video recording, transcript, or other comprehensive record of proceedings as soon as possible after the meeting.

The link to the video conference is: <https://join.freeconferencecall.com/bzubricki>, and, if prompted, the on-line meeting ID is bzubricki. Depending on your device and software installed, you may be able to join directly, by web browser, or, you may have to download the application directly (you will be shown that choice when you go to the above link). You should be joined in mute mode. However, if that is not the case, please click on the audio icon to mute your microphone. You can choose to activate your camera to show yourself, or not. The camera should be off, by default, when you join. If you do not have a digital device to join via the link above, you can also dial a telephone number and be directly connected to the meeting, via audio only. The call-in-only number is: (425) 436-6352 and the access code is 1729820.

AGENDA

- 7:00 P.M. Call to Order
- Public Comment
- Review and approve minutes for January 19, 2023, or any other past meetings.
- Downtown Lighting Design Update and selection of desired pole, lantern, and accessories styles.
- Update concerning new sidewalks and possible lighting conduit and handholes from Water Street to Gloucester line.
- Possible update of Essex's listing of "Priority Development Sites" with the North Shore Alliance Program.
- 2023 Goals and Objectives Update: Review of tracking template (including more detail on existing tasks and the process for adding new tasks).
- Update on "Guide to Doing Business in Essex" – Margaret Eklind/Tina Lane.
- Placemaking Grant Update.
- Off Season Event Grant Update.
- Centennial Grove Pavilion Update/Future Event Rental.
- Rural and Small Town Development Fund Grant Expression of Interest and eventual grant application.
- Summary of recent Economic Development grant presentation hosted by the Mayor of Gloucester.
 - Addition of links on the EDC web page to useful grant programs to assist local businesses.
 - Possible adoption the Selectmen of Property Assessed Clean Energy (PACE) program allowing for commercial improvement betterments
- Business Outreach
- Consider whether we should proceed with bringing other Town owned Parcels to Town Meeting. Review process
- Any items that could not be reasonably anticipated by the Chairman until after the meeting posting deadline.