Spring into Essex: Essex in Bloom

# Photo Contest 2023

# 1. Overview + Timeline

The Town of Essex, Massachusetts is hosting an event "Spring Into Essex: Essex in Bloom" in downtown Essex on Saturday, May 20, 2023 and Sunday, May 21, 2023. We are looking for submissions for a photo contest. The contest will be open for hobby photographers to enter.

- Submissions: Open until April 21
- Voting: May 19 21
- Winner: Announced the following week

# 2. Rules + Submission

**One (1) photo** per entry is allowed. To be displayed in the contest, a photo release must be signed giving us permission to use/replicate the photo and agree that the photo can be used in the future to promote Essex.

Photos will be submitted to be considered by a jury of professional photographers. Up to 15 submissions may be selected as finalists to be displayed around town.

Photographers' names will not be posted on the displays during the contest. Please title your work.

1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place winners will be announced.

Submission requirements:

- Name, phone number, and email address
- Image title
- One (1) image
  - o 300 dpi
  - formatted to be printed at 11"x17"
  - o JPG/JPEG

Submission instructions:

- Submission via <u>Google Forms link</u>
- OR
- Submit all information in one (1) PDF via email to Civic Space Collaborative: <u>claudia.lafontaine@civicspacecollaborative.org</u> with subject line "Essex in Bloom: Photo Contest 2023".

# 3. Contest

Selected photos will be printed, numbered, and displayed anonymously to be voted on by the public. Voting information and instructions will be available at each photo display.

# 4. Contest Winner

The 15 submissions that are chosen to be displayed around town will each be numbered. An online survey will be provided for participants to vote for their favorite photos. Winners will be announced the following week.

The 1st place winner will receive a prize of \$100.

The 2nd place winner will receive a prize of \$75.

The 3rd place winner will receive a prize of \$50.