ESSEX STRATEGIC PLANNING COMMITTEE
Virtual
March 10, 2022, 7:00 PM
MINUTES

Attendees: Ruth, Julie, Scott, John, Annie, BZ, Dana, Dick, Diane

Economic Development Committee: Jodi

AGENDA

1. Committee organization - Motion to nominate Annie Cameron for chair – Julie, then John – passed.

2. Approve minutes from the Strategic Planning Committee Meeting of February 17, 2022.
- No minutes available – Committee reviewed working draft – adopted BZ's recommendations – consensus of committee that this was work completed

3. Assign a Project Leader (board, committee, individual, etc.) to each action step within a particular Strategic Plan goal, along with a priority number for that action step versus others within a goal area.

   Committee reviewed draft by each objective and step.
   - John will identify the priority items on #1
   - Annie will work with Dick #2
   - Committee discussed #3 and how business is changed since pandemic.
   - Julie would like to review goal #4 as noted.
   - Committee discussed the challenges of Goal #5 – what can be self- or grant-funded. Annie to work with Diane to refine the goal.
   - Goal 6 – Some edits to review with Mark Renzi
   - Goal 7 – largely owned by BOS and pending Affordable Housing passage
   - Goal 8 – BZ and Dana to revisit
   - Goal 9 – Annie to review Mark's edits
   - Goal 10 – looking good

   - ✓ Committee agrees to review intro language for each goal for consistency across all
   - ✓ Prioritize goal steps within each goal
   - ✓ Revisit all goals to streamlined language and tighten up

4. Discuss next steps necessary to round out the first working draft of the 2022-2027 Essex Strategic Plan.

   - Goal is to finalize plan at our March 31 meeting or soon after

5. Discuss scheduling a public forum to accept input and commentary on the working draft from the public and Town officials and personnel.

- Did not discuss

6. Date for next meeting. **March 31 at 7 pm. In person at Town Hall**

7. Items that could not be reasonably anticipated by the Open Meeting Law posting deadline.

Adjourn at 8:37