

ESSEX STRATEGIC PLANNING COMMITTEE

Minutes, June 29, 2021, 7:00PM (Essex Town Hall)

Attendees: Ruth Pereen, Scott Sheppard, John Bediz, Mark Renzi, Matt Coogan, Brendhan Zubricki, Mike Burke, Wes Burnham, Richard Denton, Annie Cameron,

- Approve minutes from the Strategic Planning Committee Meeting of April 28, 2021.
 - Pereen, Bediz, motion approved.
- Review an analysis of new goals suggested by Committee members in comparison to goals accomplished, currently unfolding, or still in the future with respect to the expiring Town of Essex Strategic Plan (facilitated/organized by SPC member Mark Renzi).
 - Reviewed the 2015 goals (status) and goals presented by committee members.
 - Brendhan noted that the ARPA funds (1.1M) had been allocated by BOS to water infrastructure.
 - Seawall – CP seawall—received a 1.75M grant.
 - ANNIE include goals accomplished
 - Present = planned but not necessarily funded
 - Matt suggested workshopping the goals – we talked about surveys.
 - Goal of having a survey for Town Meeting. Fill out survey and then come to public meeting.
 - Discussion of call fire service goal
 - Discuss the line item goals and how to combine/merge.
 - Make goals SMART and actionable
- Continue to work to reach consensus on the list of strategic planning goals for the revision of the Essex Strategic Plan for the next five years. Begin to consider quantifying what success is for each goal, steps

to take in pursuit of the goal, who is the responsible for the steps, and whether a constituency exists for the particular goal.

- Got list down to 10 goals
- Assigned ownership of goals – work for next meeting
 - Refine language in the key tab
 - Check respective tab for goals marked Additions
 - Make goals actionable

Date for next meeting. August 10 at 7 pm.

Motion to adjourn. Motion to adjourn – Cameron moves, Pereen seconds.
Motion carried.